



# SOCIALIST WORKERS CAMPAIGNER

873 Broadway, New York, N. Y. 10003, tel. (212) 673-0790



**Fred Halstead for President**

**Paul Boutelle for Vice-President**

October 15, 1968

## WE NEED ENDORSEMENTS!

Enclosed is a report which shows how many endorsers we have today and comparative figures for August 12, June 26 and April 12. This report shows that the number of new endorsers to the campaign is very small and that local campaign committees are not as conscious as they were last spring and winter in obtaining new endorsements. For instance, between April 12 and June 26 we signed up almost 1,000 new endorsers, whereas between August 12 and October 15 we have obtained only 178.

The gathering of new endorsements to the Socialist Workers campaign is a very important activity because:

- 1) It helps to build up a list of people who may not yet want to join the YSA or SWP but who are willing to take the step of supporting our election campaign. This list is the basic mailing list for regional campaign mailings and for regional campaigners.
- 2) This list can serve as a basic key list for regional mailings and trailblazing following the campaign.
- 3) Every YSHB and AAHB endorser of the campaign is receiving a letter inviting them to the Young Socialist Thanksgiving Convention.
- 4) It serves as a measure of the impressive support that exists for our campaign.

Gathering endorsements, of course, is not a substitute for winning new people to the YSA, but should be viewed as part of the process of drawing people closer who are not yet willing to join the YSA.

During the three weeks that are left in the election campaign, let's bend every effort toward signing up new endorsers.

**BRING THE GIs HOME FROM VIETNAM**  
**BLACK CONTROL OF THE BLACK COMMUNITY**



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Endorsement cards can be distributed at meetings where candidates speak and then collected afterwards, and endorsements can be obtained at literature tables, during Militant subscription mobilizations, at YSHB parties, etc.

Many areas may still have endorsement cards that have not been sent to the National Campaign Office. Please send them right away so that they will receive an invitation to the Young Socialist Convention. Also, do not send us lists of endorsers. We must have the signed cards.

\* \*  
LITERATURE BONUS!

The National Campaign Committee is going to have a surplus of some campaign items. We are planning to divide the surplus items among the campaign committees and send them out as a literature bonus. The only conditions we are making are:

- 1) That campaign committees pay the postage for this literature
- 2) That you let us know your definite plans for paying current bills to the national campaign committee.

Of course, every area will want to make plans for distribution of all campaign material before the elections.

It's important that we mail this literature out right away so that it can be used during the last big push in the weeks of antiwar and campaign activities before the elections. This doesn't give us any time to consult with each local beforehand, so do not be surprised when the literature arrives.

\* \*  
JOEY BISHOP SHOW!

Both Halstead and Boutelle are going to appear on the nationally broadcast Joey Bishop Show which is one of television's most popular shows. Humphrey and Muskie appeared on this show, so the SWP has been allotted equal time.

Halstead will appear on Wednesday October 30 for 45 minutes, and Boutelle will appear on Monday, November 4 for 18 minutes. Check with your local ABC station in order to determine the exact time these appearances will be made in your city.

The Militant (October 25) will carry an article on this and every area will want to do advance publicity in their area.

You may consider the following suggestions for publicity:

1. Articles in local daily, underground, and campus newspapers on Halstead and Boutelle's appearances.
2. Small ads, including classified, in the same papers.
3. Radio announcements on Pacifica FM and campus radio stations -- even on local ABC if the cost is low enough.
4. Final distributions of all campaign literature including announcement about the show.
5. Pasteups of leaflets giving date and time of appearances.
6. Campaign house parties featuring the candidates on TV, including the "Halstead in San Francisco" film.
7. Loudspeakers mounted on cars and trucks (with banners of course), calling for a vote for the SWP program and candidates and announcing time and date of TV appearances.

\* \*

Enclosed is a copy of the most recent Afro-Americans for Halstead and Boutelle Newsletter. If your committee hasn't ordered its bundle, it should do so right away.

Fraternally,

*Douglas Jenness*

Doug Jenness  
Assistant Campaign Director

ENDORSERS OF HALSTEAD & BOUTELLE

October 15, 1968

<u>State</u>	<u>YSHB</u>	<u>AAHB</u>	<u>Adult</u>	<u>Total</u>
Alabama	1	3	2	6
Arizona	13	-	-	13
California	203	44	64	311
Colorado	2	-	2	4
Connecticut	27	-	2	29
Washington D.C.	9	19	7	35
Delaware	20	8	-	28
Florida	4	-	3	7
Georgia	25	6	7	38
Idaho	-	-	1	1
Illinois	176	56	40	272
Indiana	53	9	28	90
Iowa	16	5	6	27
Kansas	1	-	-	1
Kentucky	10	4	-	14
Louisiana	3	4	3	10
Maine	3	-	1	4
Maryland	10	2	4	16
Massachusetts	56	16	10	82
Michigan	307	255	20	582
Minnesota	72	5	10	89 *
Mississippi	2	1	-	3
Missouri	10	6	11	27
Montana	1	-	-	1
Nebraska	5	-	-	5
N. Carolina	14	2	-	16
N. Dakota	2	-	-	2
N. Hampshire	3	-	1	4
N. Jersey	52	4	10	66
New York	373	94	73	540
Nevada	1	-	1	2
Ohio	63	14	20	97
Oklahoma	7	-	-	7
Oregon	67	2	14	83
Pennsylvania	70	10	9	89
Rhode Island	6	1	2	9
S. Carolina	3	3	1	7
S. Dakota	13	-	-	13
Tennessee	8	6	2	16
Texas	16	7	5	28
Vermont	5	-	2	7
Washington	52	11	15	78
Virginia	4	6	3	13
W. Va.	5	1	2	8
Wisconsin	110	21	15	150 *
Totals	1,903	625	396	2,930
Totals 8/12	1,772	633	347	2,752
Totals 6/26	1,701	613	334	2,648
Totals 4/12	1,112	303	260	1,675

High school endorsers: 220

States with no endorsers: Wyoming, Alaska, Hawaii, Arkansas, New Mexico.

\*Minnesota has 2 American Indians for Halstead & Boutelle, Wisconsin has 4 Indians for Halstead and Boutelle.

October 15, 1968

USING THE SOCIALIST, ANTIWAR FILM

"FRED HALSTEAD IN SAN FRANCISCO, APRIL 27, 1968"

Enclosed is a letter on the use of the Halstead film in the San Francisco Bay Area. It speaks for itself on the film's political impact and its potential use.

Both Chicago and Minneapolis have purchased copies of the film. Detroit used it for its campaign conference the week end of October 11th and Philadelphia has ordered it for a forum on October 18th. After Chicago used it during a campaign rally of local candidates, four people joined the Young Socialist Alliance.

The New York campaign committee used the film in a 15 minute TV equal time slot. At the end of the film a card was used to tell where to write for more information on the campaign.

However, this barely scratches the surface regarding the full potential of the film. Considering its low cost, useful running time, and conveniently small size and weight, all of the larger campaign committees should consider having at least one copy and possibly two or three. Its political value, of course, continues well beyond the end of the campaign in November. It should be a permanent part of your socialist library.

One or two copies can be on the road with campaign trailblazers (almost every campus has 16mm sound projectors available free or at a minimal rental fee). The other copy can be used to show to community groups, with local candidates speaking before community or campus groups, or whenever special opportunities develop. Above all, the opportunity of using it in conjunction with Fred or Paul's local appearance should not be lost.

Within a couple of days small bundles of a half-page (5½" x 8½") printed promotional leaflet on the film will be sent to you. The leaflet gives a summary of the film's contents and includes a picture of Fred addressing the San Francisco rally. It can be used in mailings to add to the general interest in events at which the film is being shown and is small enough to be used as part of a publicity poster. The promotional leaflet can be ordered at the cost of 300 for \$2.00.

The film costs \$25.50 plus shipping. It can be made in two days. Order from Jim Kendrick, c/o SWP, 2338 Market St., San Francisco, Calif. 94114.

The film can be rented from the national campaign office for \$5.00 plus postage for a 3-day period.

Fraternally,  
Brian Shannon  
Campaign Staff